



Katja Iлина

Contact

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Skills

- Wireframing & Prototyping
- Information Architecture
- User Research & Analysis
- Usability Testing
- Visual Design
- Style Guides
- HTML & CSS

Tools

- Figma
- Sketch
- Adobe XD
- Notion
- Zeplin
- Jira

Languages

- English (fluent)
- Swedish (fluent)
- Russian (native)
- Portuguese (intermediate)

Summary

Product Designer skilled at creating user-centric and clean, visually pleasing design solutions. Experienced in coordination, communication, problem solving and optimizing workflows.

Experience

Product Designer

Heylama | July 2022 - March 2023

- **Contribution:** I designed a language tutoring marketplace from scratch and redesigned the company's existing flashcard app, integrating it into the marketplace. Additionally, I was responsible for quality assurance after the design hand off.
- **Competence areas:** Figma, prototyping, information architecture, visual design, Notion, Jira, Zeplin, ChatGPT.

UX/UI Designer

Paragaia (contract) | April 2022 - May 2022

- **Contribution:** I was responsible for all redesign and user experience for Marketpilot, a SaaS software for e-commerce customers. I identified problems and came up with suggestions for new solutions and designs.
- **Competence areas:** Figma, prototyping, information architecture, visual design, iconography, style guides.

UX/UI Designer

Trime App (internship) | January 2022 - March 2022

- **Contribution:** I redesigned the core features of the wellness app Trime. I identified usability and visual issues as well as optimised user flows.
- **Competence areas:** Figma, Invision, competitive analysis, user research, usability testing, visual design, UI animation.

Logistics Coordinator

Cellmark, Grimaldi, Ecotrans, DPS | 2014 - 2020

Worked as a logistics specialist in various companies, planning and optimizing work processes and communicating with stakeholders.

Education

Certificate in UX Design (Specialisation UI Design)

CareerFoundry | 2020 - 2021

A 10-month intensive course for UX Designers specializing in UX fundamentals, methodology, and research-driven approaches to design.

MS degree in Logistics and Transport Management

University of Gothenburg, Sweden | 2012 - 2014

BA degree in International Economics

University of Gothenburg, Sweden | 2009 - 2012